

**A Tradition of Fishin!!**

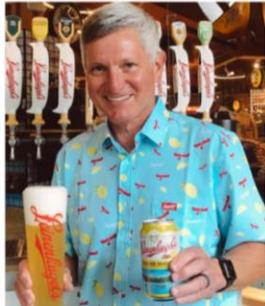
**March 2022**

# **GWA – 2022**

*The Official Newsletter of the 38th Annual Great Walleye Assault*

## **Leinenkugel Retiring To Focus on GWA**

Chippewa Falls, WI The Jacob Leinenkugel Brewing Company announced recently that President Dick Leinenkugel would be retiring at the end of 2022 and will be replaced by his nephew Tony Bugher. Bugher's succession marks the 6<sup>th</sup> generation of the Leinenkugel family to head the brewery since its inception in 1867.



**Dick Leinenkugel**



**Tony Bugher**

Retiring beer baron Dick Leinenkugel and his successor, nephew Tony Bugher.

When contacted for comment, Leinenkugel was candid in revealing his rationale for retiring at this time.

“Look, it’s not like I’ve really been working all that hard, but the responsibilities of the President thing were just really distracting me from the focus that I need to have on GWA. Hell,

last year I was so out of touch that I actually gave the guys a couple of cases of Sol for GWA. How sad is that?!?”

Confirmed Leinie’s Guy Lard Krueger, “Yeah, Dick was really off his game last year. That Sol stuff was basically lime-flavored goat urine in an oil can...really nasty. Wouldn’t even boil a brat in it.”

Leinenkugel added, “I really wanted to be retired in time for GWA this year, but it’s gonna take a few months to get Tony up to speed on the importance of GWA and the impact that our sponsorship of the event has had on our sales. Heck, since we first sponsored GWA in 2000, our sales have more than quadrupled. That’s the power of GWA and the Leinie’s Guys right there.”

“We’re gonna need to get Tony over to GWA so he gains an appreciation for the history that we have with this event,” assessed Leinenkugel. “I’m pushing to have GWA as a separate line item in next year’s budget.”

“Yep, yep, yep, that’ll be good,” agreed Leinie’s Guy Deano Radke.

## Leinenkugel Retirement (cont...)

“Once I’m fully retired, I expect to be able to apply a laser focus on beer quality, quantity, and delivery at GWA,” summed up Leinenkugel. “The Guys won’t be drinking stale dated cans of Überschlagen or some other crap. It’ll be all fresh Leinie’s, all the time!”

“It’ll be good to see Dick show up for more than just a quick fish fry and a game of fart tennis,” acknowledged Leinie’s Guy Puck Johnson. “We can all coach him on what the whole retirement thing is all about.”

## Johnson Declares GWA Boycott of Russian Vodka

Three Lakes, WI Leinie’s Guy Dale “Puck” Johnson announced today that there would be a ‘complete and total boycott’ of Russian vodka at GWA.

Johnson, famous for his GWA Bloody Marys, explained that, as a salute to the fighting Ukrainians, he would not be using *any* Russian vodka in his bloodys this year.

“I’ll probably go with Tito’s since it’s made in the good ol’ USA,” nodded Johnson.

“This is a good call by Puck and great way to show Russia that they can’t push around the Leinie’s Guys,” assessed Keet Moericke. “Screw Putin.”

“I’ll drink whatever Puck makes,” chipped in Mikey Bishop.

## Alters Planning Quilting Bee In Lieu of Michigan Opener

Merrill, WI Leinie’s Guy Jackson Alters issued a statement on Thursday announcing that he would be skipping the Michigan opener on May 15<sup>th</sup> to host a quilting bee at campsite 1836.

“With gas prices so high and all of us on fixed incomes, we’re sure as hell not driving all the way up to Gogebic,” explained Alters. “I spent a lot of time in Sedona looking at quilts this winter and I thought that quilt making would be a good GWA activity. We can sit on our asses and drink beer and not have to drive anywhere.”



Leinie’s Guy Jackson Alters will be trading his jigging rod for some needle and thread at his first ever GWA quilting bee.

“I’m going to Gogebic,” stated Lard Krueger flatly, when informed of Alter’s alternative plan.

Frequent GWA guest Norm Hardy has indicated that he would be very interested in quilting since he rarely attends the Michigan opener.

Quilting begins promptly at 10:00 am or whenever Alters gets out of bed, whichever comes later.

# Henry Announces Campfire Chats Going Live

Wausau, WI It was an excited and semi-incoherent Campfire Chat Series Chairman, Joe 'JJ' Henry who phoned into GWA Headquarters with news on the upcoming Campfire Chat Series.

“After seeing the line-up in the February newsletter, there have just been a ton of people expressing an interest in seeing the Campfire Chats this year,” slurred Henry.

Pouring himself another brandy Manhattan, Henry expounded on his plans. “We’re going to go full Insta-pot with it. That’s WAY faster than a normal crockpot. And Face-Gram too...I’m doing that for sure.”

“The Campfire Chats will draw tens and tens of views...hell, they’ll go virus,” assured Henry.



## Buck Shots...

We’re under 60 days to go until the greatest fish camp of all time again magically appears on the shores of Big Lake!

While the ice is still auger extension thick, it’ll go fast with the heat wave moving in the next couple of weeks.

This is gonna be 38 Special for sure!

Time to start putting your gear together and re-spool your reels. It’ll be here before you know it!

*- Buck*

Buck Tailspinner  
Editor

**GWA-2022**  
**May 12-22 at the Big Lake Campground**  
**BE THERE!!!**

